CDAO Perth Monday, 13th October 2025	
08:15	*Register; grab a coffee. Mix, mingle and say hello to peers old and new*
08:50	**Welcome by Corinium and Chair's opening remarks** **Jong (JJ) Jung** Head of Market Intelligence **Ramsay Health Care** **Corinium Representative:** **Kashmira George** Content Director – APAC **Corinium Global Intelligence**
09:00	**Speed Networking – Making new connections at CDAO Perth!** During this 10-minute networking session, the aim of the game is to go and meet three people you don't already know. Have fun!
09:10	**Architecting Data Leadership in a Business-Driven World** • Exploring how modern CDOs are shaping strategy, innovation, and value creation. • The rise of agentic AI, its impact on governance, and the future of human-machine collaboration. • The CDAO's role in fostering a culture of responsible data use across organisations. **Matthew Curnow** Head of Digital, DataOps and AI **Wood**
9:35	**How to create AI Agents and Influence Everything** Unlock the transformative potential of AI Agents in this presentation designed to provide you with a 12-month roadmap. Discover what AI Agents are and how their advanced architecture can revolutionise data-driven decision-making and operational efficiency. Learn how to prepare your data to unleash the full power of these intelligent systems and explore the wide-reaching impact AI Agents can have across your organisation—empowering you to lead innovation and influence everything. **Johnathan Bowring** Global Field Engineer **Informatica**
10:00	**Smarter Starts: Why Prototyping is the Missing Step in Your Data Strategy** • Understanding different types of data prototypes and how your intent shapes design and success metrics.

	• Why rough, early-stage prototypes are powerful tools for alignment, learning, and low-risk failure. • A toddler's guide to prototyping – A practical framework for building data prototypes fast, testing often, and learning through iteration. • How prototyping encourages a more collaborative, curious, and experimental data culture across teams. **Jong (JJ) Jung** Head of Market Intelligence **Ramsay Health Care**
10:25	**Morning Coffee and Connect**
10:55	Panel Discussion **CDAO Compass: Exploring the Biggest Challenges to Data Stewardship** **People, Process and Technology** One of the biggest challenges is ensuring that data-driven insights are not just understood but acted upon at the highest levels of leadership. How can data leaders effectively communicate the value of analytics, gain executive buy-in, and ensure data initiatives align with broader business objectives while keeping up with technology? • Addressing executive resistance to data-driven decision-making. • Creating a unified, 'single source of truth' to data outputs in organisations for high-quality growth enablement. • Leveraging AI as a supportive layer to enrich insights, improve decision-making, and enhance business alignment. • Bridging the gap between governance, risk and innovation and exploring the shift of data leaders from tech enforcers to strategic advisors. **Moderator** **Alex Jenkins** Director **WA Data Science Innovation Hub (WADSIH)** **Panellists** **Paul Hunt** Head of Data and Analytics **Australian Motoring Services** **Vahid Golkar** Data and Analytics Manager **Topdrill** **Vaibhav Agrawal** Advisory Board – Centre for Business Data Analytics **University of Western Australia**
11:30	**Improving AI Accuracy with AI-ready Unstructured and Structured Data** • Turn unstructured data into competitive advantage by discovering how enterprises are unlocking 90% of their untapped data to power more accurate AI. • Learn how hybrid, open architectures like IBM watsonx.data + DataStax simplify access, enrichment, and governance across structured and unstructured data. • Hear how industry innovators are scaling trustworthy GenAI applications that cut costs, accelerate insights, and transform customer experiences. **Hilton Rosenfeld** Senior Solution Engineer **IBM**

11:55	**Joint Presentation** **The Boardroom Dilemma: Making Executives Trust Your Data** - Translating complex data into clear, compelling narratives that drive executive understanding and action. - Using strategic communication to demonstrate business value and secure leadership buy-in for data initiatives. - Framing data discussions around business impact, risk, and revenue. **<u>Speakers</u>** **Bobby Patel** GM Data and Analytics **RAC WA** **Piyush Lalwani** Data Engineering Manager **RAC WA**	
12:20	**Networking Lunch**	***Private Luncheon hosted by Snowflake (Invite Only)***
	TRACK A **Mastering Data Governance** **Chaired by: Jong (JJ) Jung** Head of Market Intelligence **Ramsay Health Care**	**TRACK B** **Strategic Innovation and Business Growth** **Chaired by: Paul Hunt** Head of Data and Analytics **Australian Motoring Services**
13:30	**Enterprise Data Cataloguing: The Investment in Practice** - Transforming data into a business asset through enterprise-wide cataloguing and ownership. - The real investment: ongoing data literacy, stewardship, and change management. - Scaling analytics and AI readiness with a robust, self-serve data catalogue. **Rod Peredo** Data & Analytics Manager Strategy Enterprise Architecture and Data **Western Power**	**Data for All: How to Create a Culture of Analytics-Driven Decision Making** - Strategies to integrate data-driven insights seamlessly into daily operations and strategic planning. - Encouraging cross-functional data sharing to align business units and eliminate bottlenecks. - How executives and CDOs can champion data-driven decision-making across all levels. **Jacob Timmerman** Assistant Director - Data Analytics **Office of the Auditor General Western Australia**
13:55	**Corporate Data meets Data Governance - The Dichotomy of Needs** - The role of AI agents in the corporate world. - Unstructured/Semi-Structured data concerns. - Data Governance - Behind, Ahead or Alongside of AI initiatives? - Shortfalls of current practices. - There is a solution! **Vaughan Nothnagel** Director & Co-Founder **CrysplQ**	Fireside Chat **Unlocking the Enterprise Brain - How Intelligent Search and AI are Transforming Workplace Productivity** A fireside chat discussing how to unlock team productivity, leverage unstructured data, access enterprise-wide knowledge to improve productivity, reduce risk, increase compliance and security, Discover how Glean is being utilised to help teams with AI-powered contextual and permission aware assistance for search, answers, and so much more!

Moderator
Thomas McDade CEO **KeyData**

Speakers
Dave Keys Founder **KeyData**
Dr. Devon Biggerstaff Principal Data and AI
Consultant **KeyData**
Ian Morris Regional Partner Manager **Glean**

14:20	Panel Discussion **Preparing for the Future of Compliance: Ethics, Privacy and Risk** • WA's evolving data protection policies, the Privacy Act reforms, PRIS 2026 and global trends (e.g., GDPR, CCPA) are shaping compliance requirements. • Ensuring compliance with sovereign data requirements while maintaining global data operations. • How automation can streamline compliance reporting, audit readiness, and regulatory adherence. **Moderator** **Yulia Merril** Perth Branch President **DAMA** **Speakers** **Ivy Isaac** Manager, Governance, Analysis and Improvement **Fortescue** **Muhammad Bilal Shaikh** Artificial Intelligence Software Engineer **Molycop** **Ross Campbell** Manager – Data & Analytics and Privacy Officer **The Perth Mint**	Joint Case Study **Driving Efficiency and Innovation: Woodside Energy's Journey to a Unified Data Environment** • Streamline operations with a single source of truth across business units. • Accelerate innovation through integrated data platforms. • Enhance decision-making with real-time insights and analytics. • Overcome silos to enable collaboration and future-ready growth. **Speakers** **Natalie Pollard** Head of Digital Enterprise Platforms **Woodside Energy** **Rohan Davies** Data Technology Platform Lead **Woodside Energy**
14:55	**Trust First: Building Secure Data Foundations for Scalable AI** • Securing replication environments to prevent leakage, duplication risk, and shadow data. • Building integration layers that preserve lineage, metadata, and access control across platforms. • Safeguarding sensitive datasets in AI/ML workflows without limiting performance or agility. • Aligning with governance frameworks to ensure ethical, compliant AI adoption from the start.	**TrackDefectX: The Making of an Award-Winning Innovation** • Enabling collaboration across engineering, QA, and operations through unified insights. • Identifying gaps in defect tracking and the challenges that inspired TrackDefectX. • Leverage analytics, AI, and automation to enhance accuracy and speed • Demonstrate measurable impact and achieve industry recognition **Mitin Hirani** Manager – AI and Data Science **Hancock Iron Ore**

	Vaibhav Agrawal Advisory Board – Centre for Business Data Analytics **University of Western Australia**	
15:20	**Afternoon Coffee and Connect**
15:50	Panel Discussion **Fixing the Pipeline, Not Just Filling Seats** Data leaders are grappling with a talent crisis - demand is surging, yet hiring alone is not a sustainable solution. The real challenge is transforming the workforce pipeline to meet evolving business needs. - Why traditional incentives are failing and how to align compensation, purpose, and flexibility to keep top talent. - Evaluating when to invest in upskilling existing teams in BI and AI versus bringing in external hires for specialised roles. - Exploring the role of data leaders in workforce strategy **Moderator** **Douglas Robertson** Director & Principal Consultant **DR Analytics Recruitment** **Panellists** **Rutuparna Ayachit** Manager - Information Management Services **CITIC Pacific Mining** **Hannah Jachmann** Head of Data and Insights **Fremantle Dockers** **Brendon Chai** National Manager - Digital and Data **Leading Food Services Company** **Abhi Raguraman** Technology, Data, Analytics and Integration Lead **INPEX Australia**
16:20	Power Debate Panel **Data Unfiltered – A Debate on Governance, Innovation and the Future of Data's Toughest Challenges** Get ready to challenge assumptions, defend your stance, and shift perspectives. In this high-energy, interactive debate panel, senior data leaders won't just share insights. They'll take sides. With live audience polling, provocative prompts, and no safe middle ground, this session invites attendees to vote, question, and engage in real-time. Expect lively discussions, surprising consensus, and a candid look at the questions shaping the future of data leadership in WA. **Facilitator** **Jong (JJ) Jung** Head of Market Intelligence **Ramsay Health Care** **Debaters** **Dr. Ryan Behdad** Head of AI and Data **CashConverters** **Matthew Curnow** Head of Digital, DataOps and AI **Wood** **Krista Bell** Director, Data and Information Governance **Curtin University** **Harpreet Khalsa** Chief Data Officer **Edith Cowan University**
17:00	**Chair's Closing Remarks**
17:10	**CDAO Perth Cheers with Peers** *Cocktail Reception & Networking*
	Close of CDAO Perth 2025