

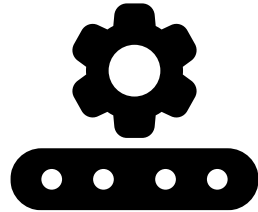
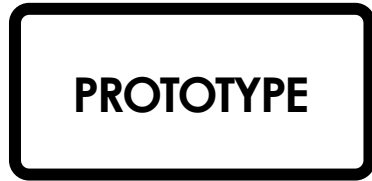
PROTOTYPES

CDAO Perth 2025

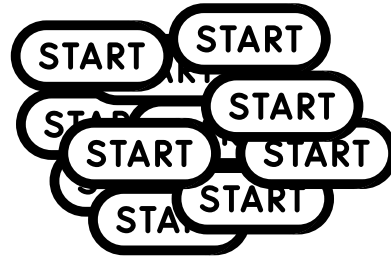
Jong (JJ) Jung

Head of Market Intelligence
Ramsay Health Care

THIS PRESENTATION IS **NOT** ABOUT



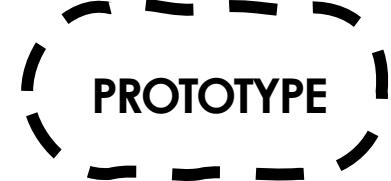
Productionising
Prototypes



Promoting
“Just Start” Mentality

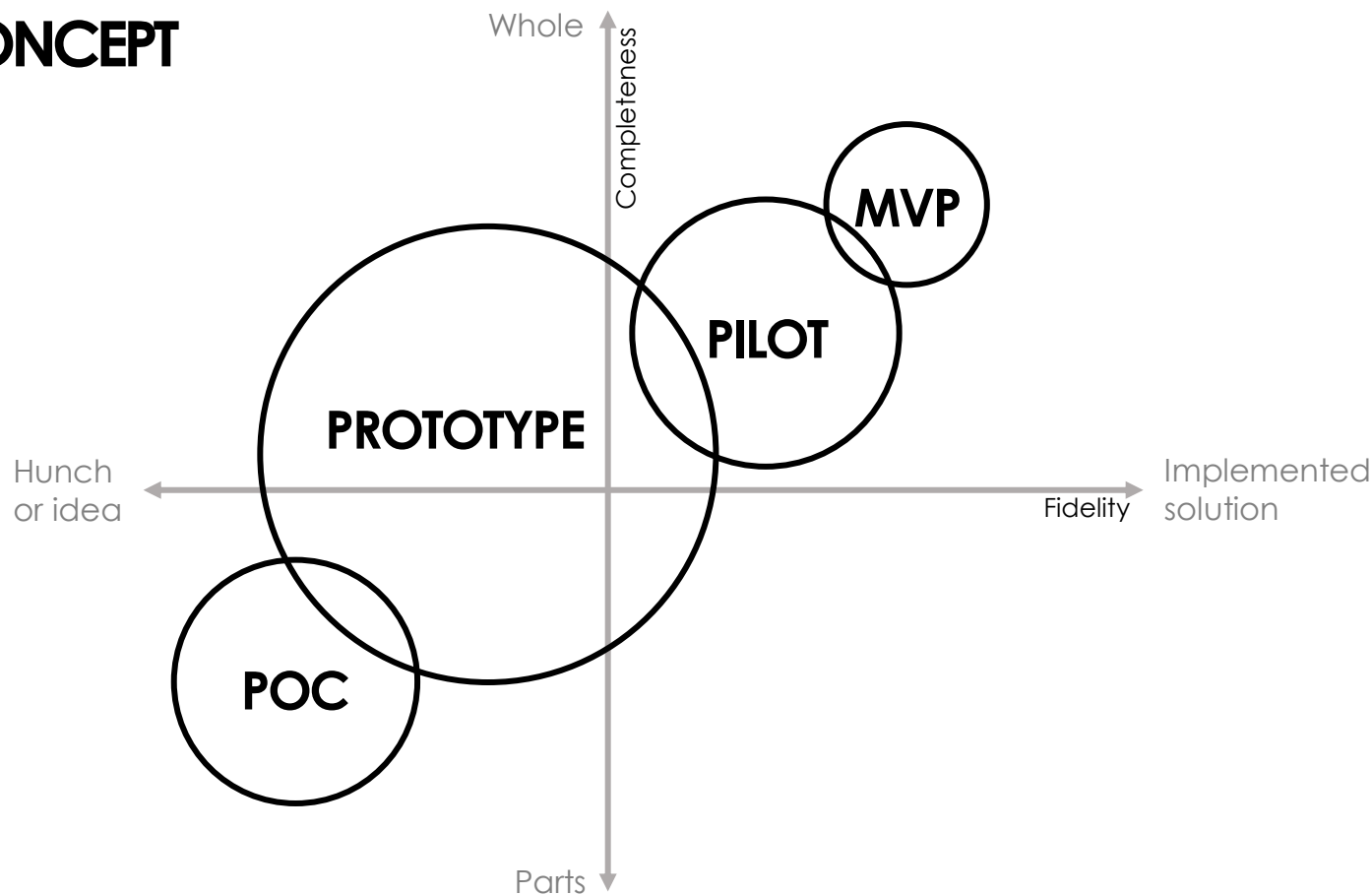


Adopting
Anti-Governance

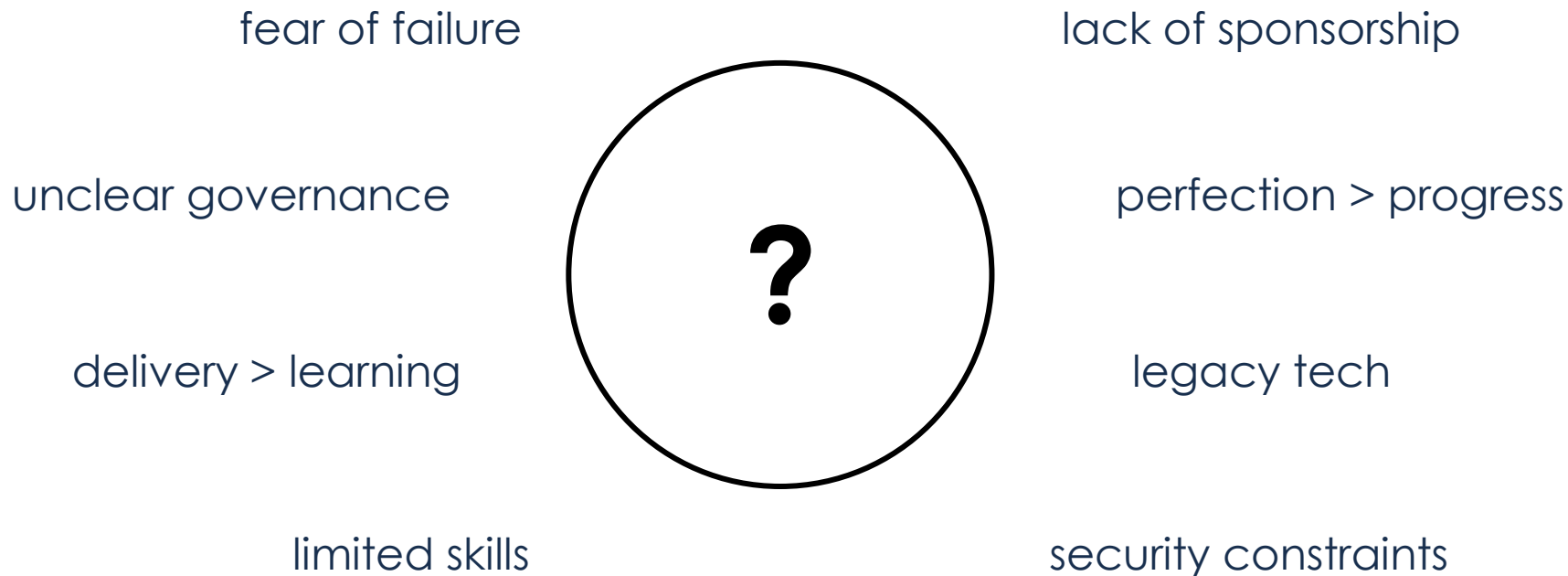


Putting Prototypes
on Pedestal

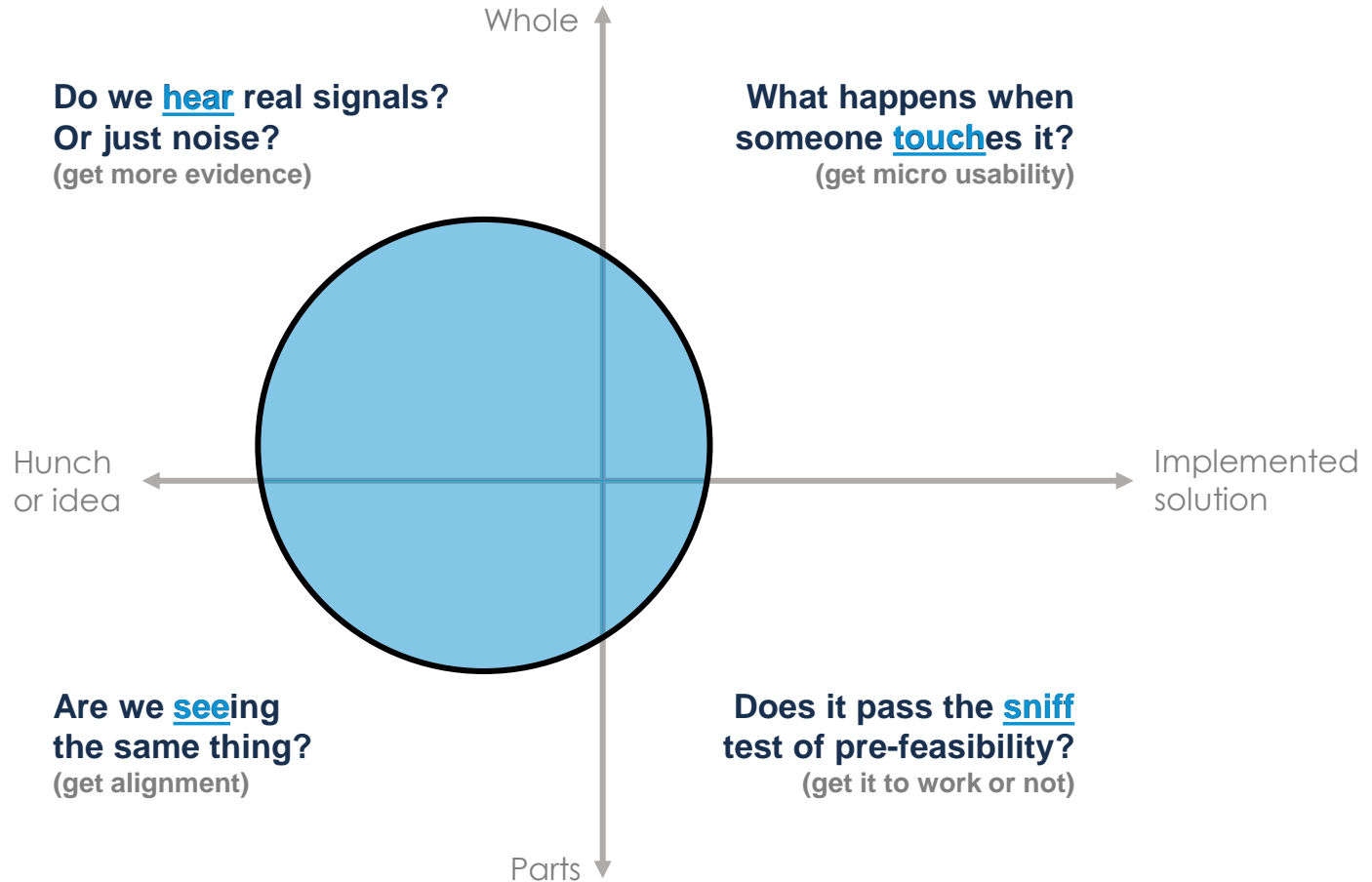
PROOF OF CONCEPT PROTOTYPE PILOT MVP



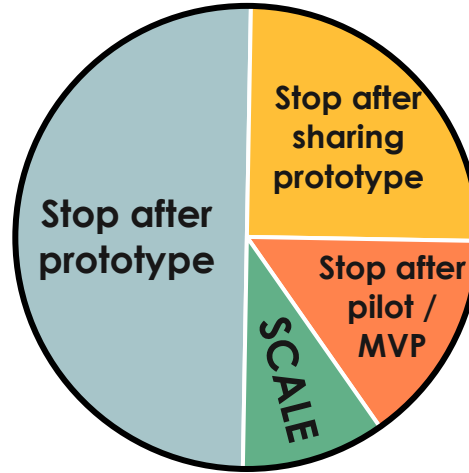
What's stopping us from prototyping?



Purpose-Driven Prototypes



P inpoint Purpose
L imit Scope
A ct Now
Y ong Gi Neh



Creativity requires the **courage**
to let go of certainties
– Erich Fromm



